

## **So Health-e: The Journey of a Regional Health Equity Coalition in Southern Oregon**

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**PRESENTATION FORMAT:** 15 minute oral presentation

**TOPIC/TARGET AUDIENCE:** Community academic partnerships working in health equity

**ABSTRACT:** Over the last ten years, there has been a rapid increase in diversity in Southern Oregon. The number of Latino residents in Jackson County nearly doubled between the 2000 and 2010 Census, growing by more than 79%. A cross-jurisdictional Southern Oregon Regional Health Equity Coalition, named So Health-E, was organized to prioritize health disparities, in particular racial and ethnic health inequities, as a regional concern and to advance policies that promote equity and address social determinants of health. Local community partners were convened to establish a leadership structure for the regional health equity coalition. Mission and vision statements were developed. Existing data sources were analyzed to identify health disparities at the community level and a local health disparities report was produced. Health disparities for educational attainment, oral health, teen pregnancy and diversity of healthcare and education workforces are among the health disparities identified in Jackson County. Cultural agility training have begun for key community leaders and organizations and specific exemplars for corrections and education sectors are discussed. Strategic planning and building health equity capacity will be discussed. Next steps include community engagement for priority setting and goal planning

**OBJECTIVE(S):** Describe the purpose, development and goals of a regional health equity coalition. Identify known health disparities for southern Oregon

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